

Branding

MainStreet Financial Advisors

HEATHER MACYAUSKI



macyauski.com

Business Cards



Faith-Based Investing

Align your **investment decisions** with your **values and beliefs**.

Positive Screening

Positive screening is actively seeking out companies that **share your same values**, give back to society, create world-bettering products or services, and treat their customers and employees fairly.

Negative Screening

Negative screening is avoiding investing in companies that hurt society or go against **personal moral convictions**. With faith-based investing, this can include subjects like abortion, pornography, anti-family entertainment, non-married lifestyle, human rights, alcohol, tobacco, and gambling.













Joel Macyauski, CFP®

Joel serves clients with an emphasis on values-based planning. Joel works within the **MainStreet Financial Advisors** team as financial advisor and planner to help clients work toward their goals.

joel@mainstreetfa.com | mainstreetfa.com | 269.371.4073

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Custom Icons: Style Options

	FLAT COLOR	OUTLINE	MODERN	CALM HIGHLIGHT
CHARITABLE GIVING				
PERSONAL FINANCIAL MANAGEMENT				
INSURANCE ANALYSIS				

Custom Icons: Final Designs



Charitable Giving



Education Planning



Estate Planning



Family Wealth Planning



Financial Planning



Insurance Analysis



Investment Management



Personal Finance Management



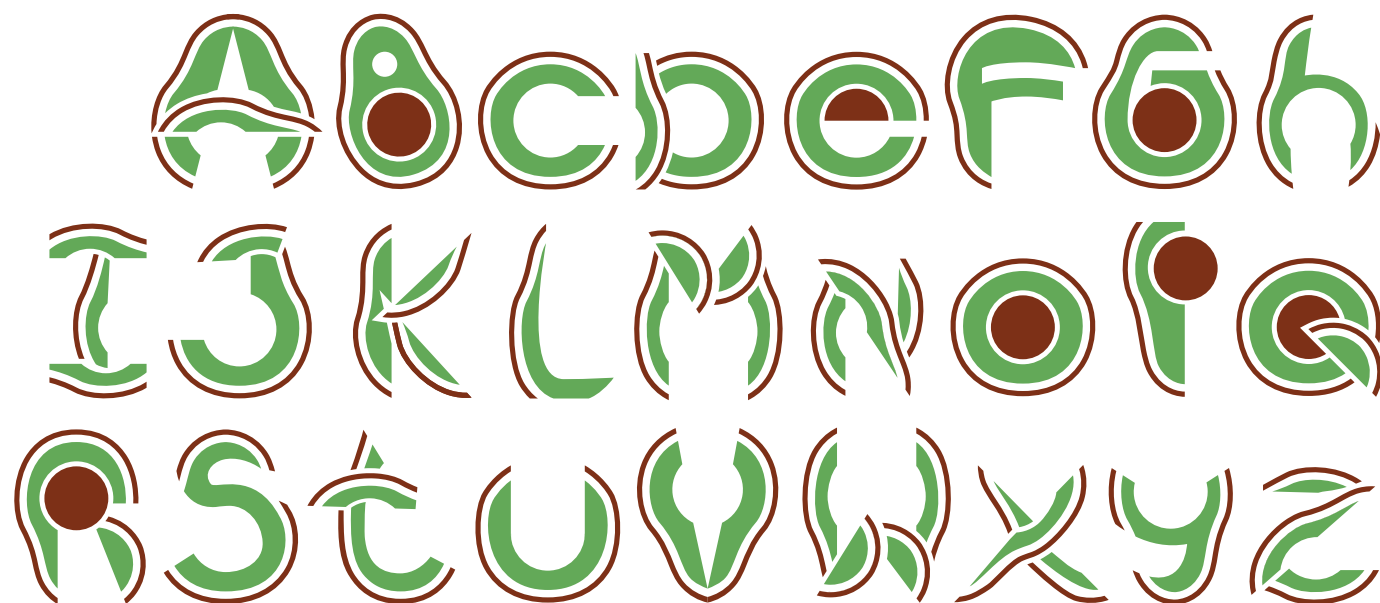
Retirement Planning



Tax Planning



Typography Design
Personal Design Project



Art Direction
and Design



Letterhead and Envelope

Business Cards



Dear Valued Client,

I hope this letter finds you in excellent health and high spirits. At Willow House Advisors, we constantly strive to provide you with the best financial services and solutions to help you achieve your financial goals. Today, I am excited to share some exciting news about our firm that reflects our commitment to excellence and innovation.

We are thrilled to unveil our new logo and branding for Willow House Advisors. This new visual identity encapsulates our core values, dedication to your financial success, and the growth and evolution of our firm. The logo is a symbol of our unwavering commitment to providing you with the highest level of wealth management expertise and personalized service.

To celebrate this significant milestone and to express our gratitude for your trust and loyalty, we are hosting a special event. You will have the opportunity to meet and learn more about our refreshed brand, and gain insights into the latest trends in wealth management and investment strategies.

We believe this event will not only be informative but also a great opportunity for you to connect with fellow clients and our team. Your presence is highly valued, and we encourage you to provide your feedback and insights.

Please contact us at [phone number] or [email address] to learn more about the event. We look forward to seeing you there. In the meantime, please do not hesitate to reach out to us for any assistance or information you may need. We are always here for you.

Sincerely,
[Signature]

ward to



Client Name
699 Unionville Road
Kennett Square, PA 19348





Client LoginForm CRSLicensesContact UsAboutServices

The Journey of Shaping Your Financial Future Begins Here

Your Goals must live in the heart of your Financial Plan if it is going to be built to last. We can provide a voice to your future to inform how you manage your financial resources today.





Client-Focused Financial Planning

We're a team of financial professionals that believe our clients are best positioned to realize their goals when engaged in a collaborative ongoing relationship, centered in dynamic planning and advocacy.

Start Planning with Us

Suite of Services

We are a client-focused financial advisory firm specializing in building generational relationships. We facilitate the alignment of our client's vision, values and objectives by creating a dynamic roadmap designed to achieve their optimal future. We work with those who value our expertise, relatable approach and holistic process—celebrating with our clients as they enjoy achieving their goals.

See All Services

Financial Planning

Investment Services

Retirement Planning

Personal Finance

Risk Management

Estate Planning

Tax Management

Education Planning

Charitable Planning

Same People, Generational Vision

As a team we have been active in the financial services industry in Pennsylvania since 1971. Originally with Wienken & Associates, which developed into the uFinancial Group, now, our team, as the firm Willow House Advisors, looks forward to serving you and those you care about for years to come.







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610-444-3344

699 Unionville Road, Kennett Square, PA 19348

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Check the background of your Financial Services Professional on [FINRA's BrokerCheck](#).

Cut-Out Typography
Personal Design Project



Font Inspiration



Cutting & Unedited Images



Brochure



Business Cards



Notes:

Line Card

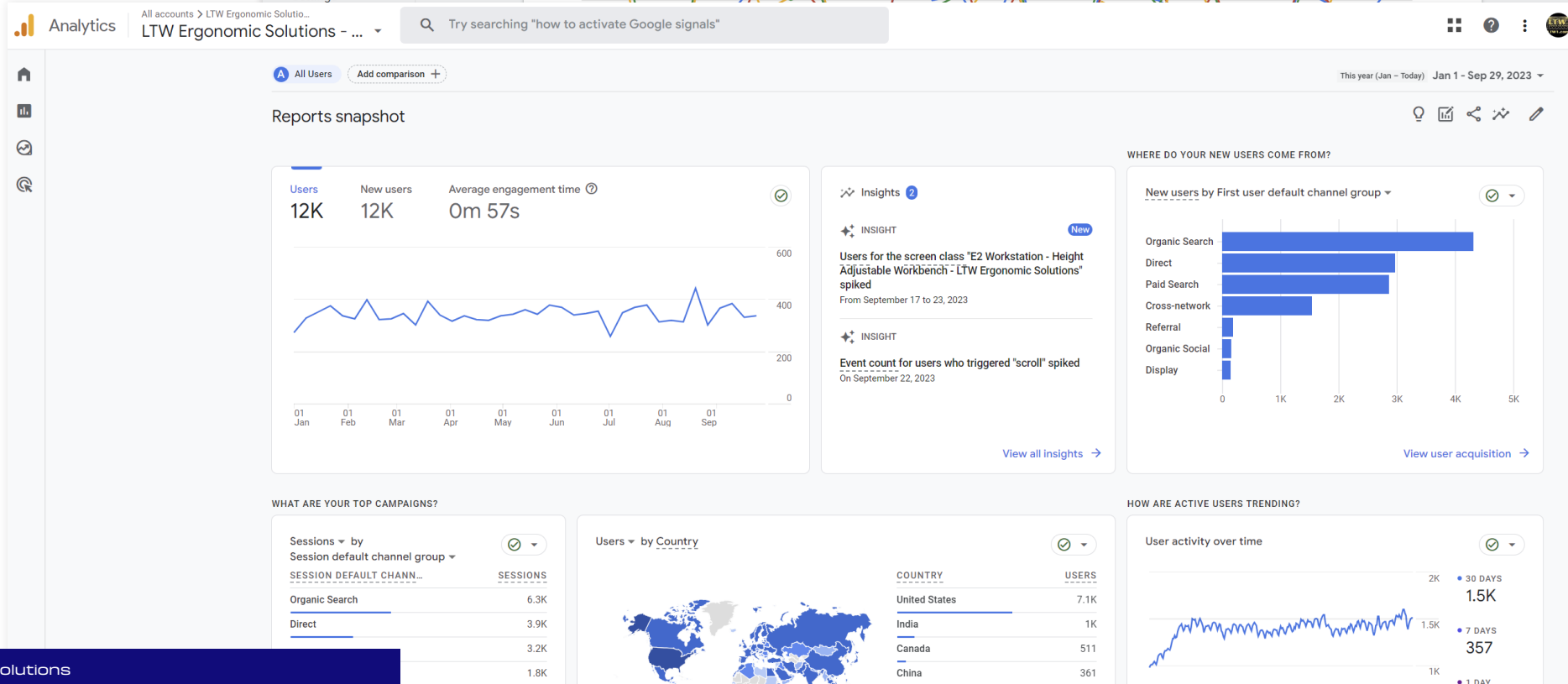
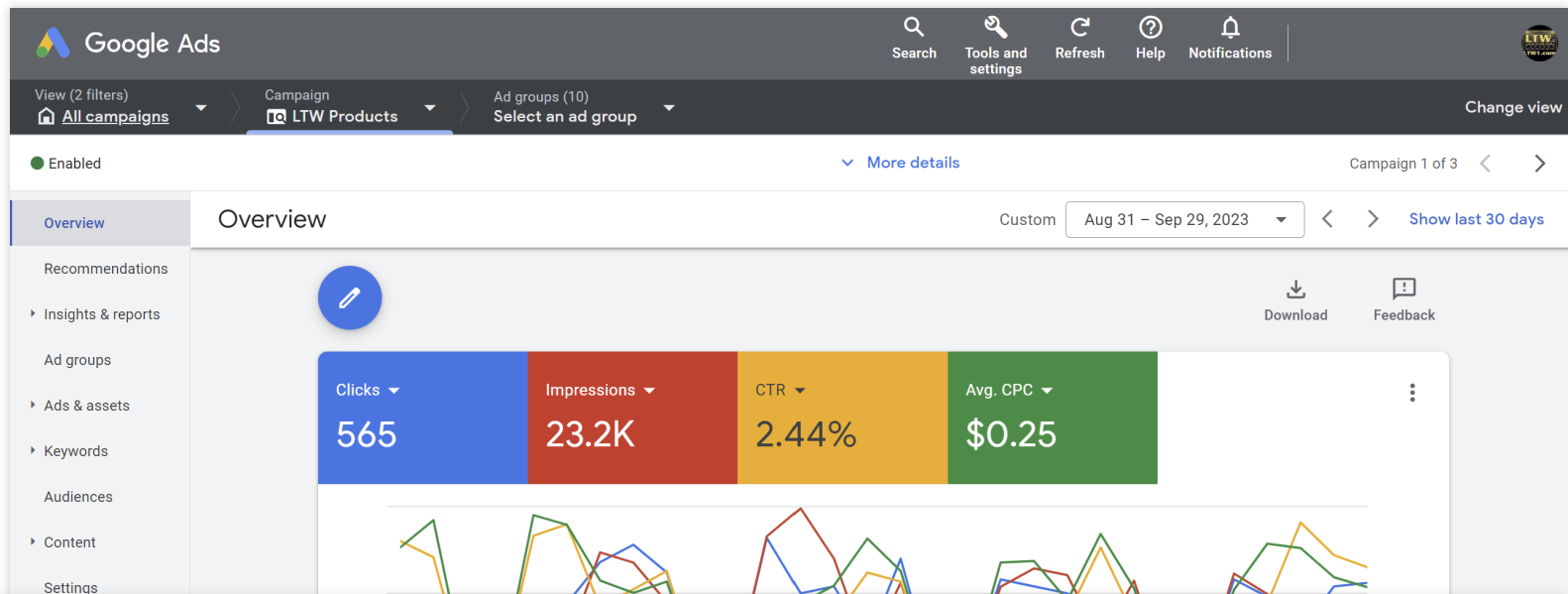


Web Design



Copywriting

Google
Marketing



Product Videos



Visual Inspection Workstation | Ergonomic Electric Height Adjustability | LTW Ergonomic Solutions

 LTW Ergonomic Solutions (Lanphe...
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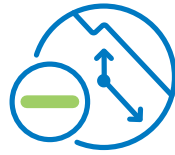
Video Stills



Custom Icons: Competitor Weaknesses



System Problems



Drain of Time



Costly Postage



Difficult to Use



Poor Support



Too Complicated



Upset Post Office



Dependent on Advertisers

Custom Icons: Client Software Strengths and Attributes



Win 1



Win 2



Easy Transition



More Time



Save Money



Have Fun



Win 3



2021



Top Support



Everything You Need

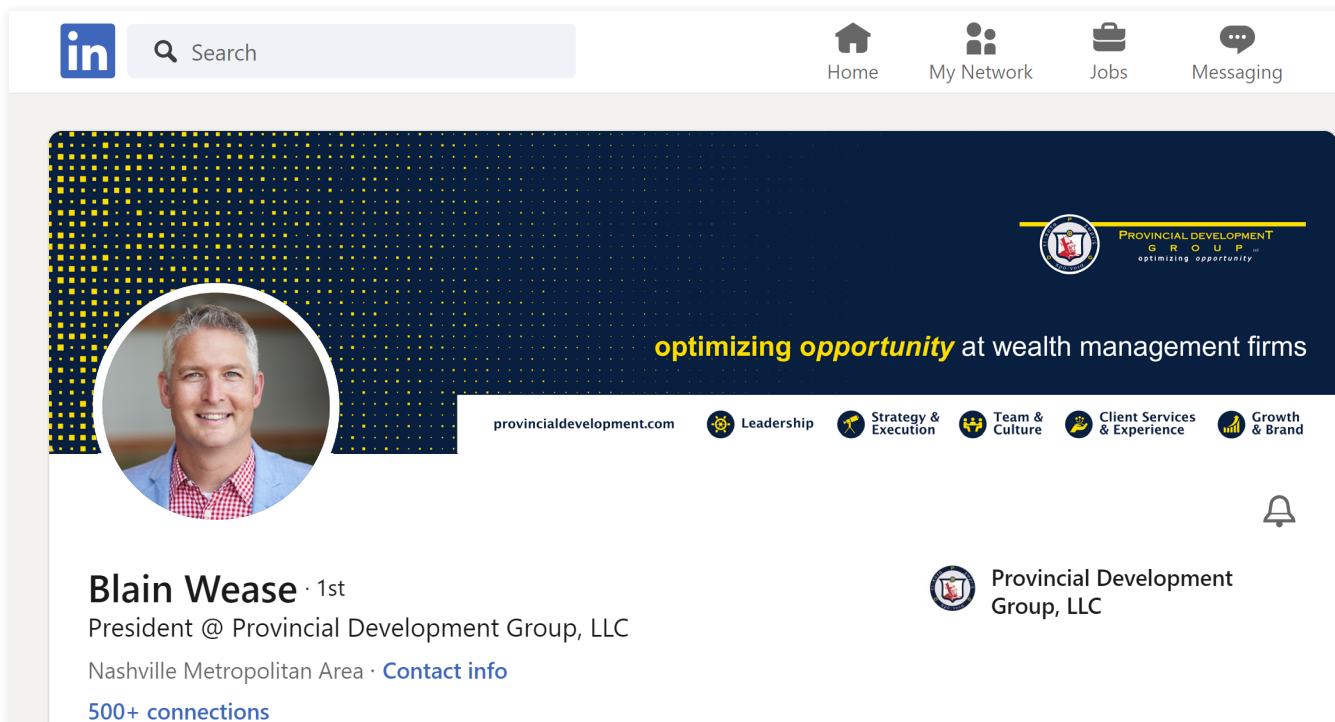


Happy Post Office



Less Dependent on Advertisers

Social Media
Graphics



Trifold

Join us!

WORSHIP & STUDY

- PW** Praise & Worship Service
Saturdays, 11:00am–12:30pm
- SS** Sabbath School
Saturdays, 9:30am–10:45am
- TS** Topical Bible Study
Wednesdays, 6:30pm
- PM** Prayer Meeting
Thursdays, 6:00pm–7:00pm

YOUTH


- GET REAL 4 Kids** | Ages 7–14
Tuesdays, 5:30pm–7:00pm
- Pathfinders** | Grades 5–12
Sundays, 9:00am–11:00am
Saturdays, 2:00pm–4:00pm
Schedule Varies. See Director for Full Schedule.
- Adventurers** | Grades 1–4
Saturdays, 2:00pm–4:00pm
Schedule Varies. See Director for Full Schedule.
- Youth Sabbath School** | All Ages
Saturdays, 10:00am–10:45am
Youth start with the main Sabbath School at 9:30am, then move to their individual age group programs at 10:00am.

COMMUNITY

- Adventist Community Services**
Tuesdays, 10:00am–4:00pm
Thursdays, 1:00pm–4:00pm

Learn more at: www.otsegosda.org

otsego seventh-day adventist church
growing inward growing outward growing upward



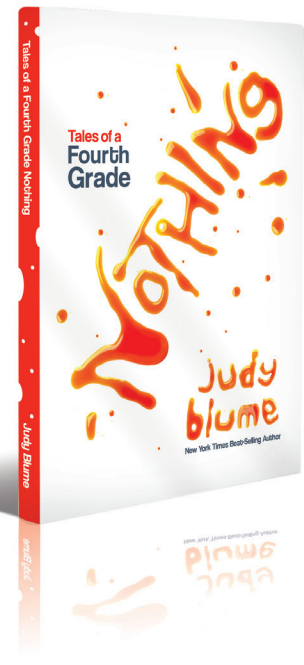
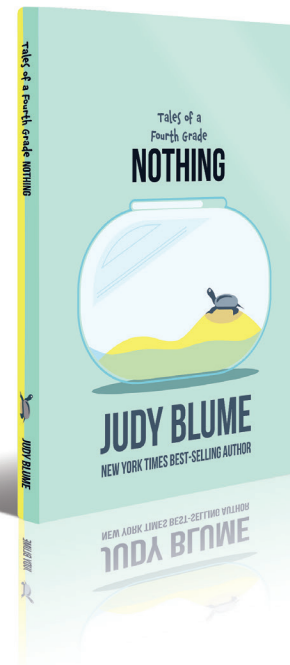
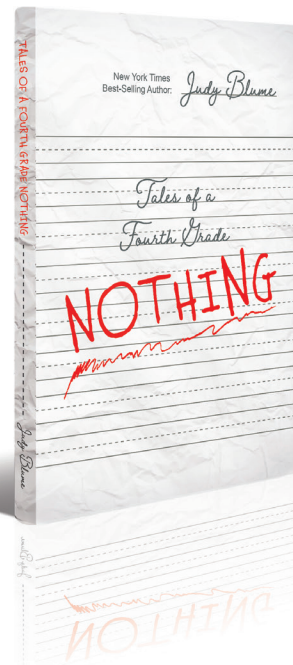
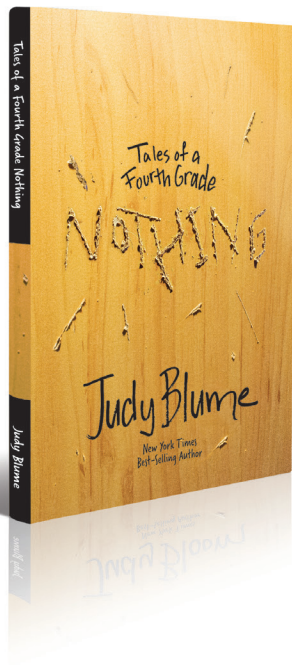
"Let not your heart be troubled; you believe in God, believe also in Me. In My Father's house are many mansions, if it were not so, I would have told you. I go to prepare a place for you. And if I go and prepare a place for you, I will come again and receive you to Myself, that where I am, there you may be also." *John 14:1-3*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Pathfinders 9:00am–11:00am <small>Every other week</small>			ACS 10:00am–4:00pm			SS Sabbath School 9:30am–10:45am
						PW Praise & Worship Service 11:00am–12:30pm
						Pathfinders & Adventurers 2:00pm–4:00pm <small>Every other week</small>
				GET REAL 4 Kids 5:30pm–7:00pm	TS Topical Bible Study 6:30pm	PM Prayer Meeting 6:00pm–7:00pm
						ACS 1:00pm–4:00pm

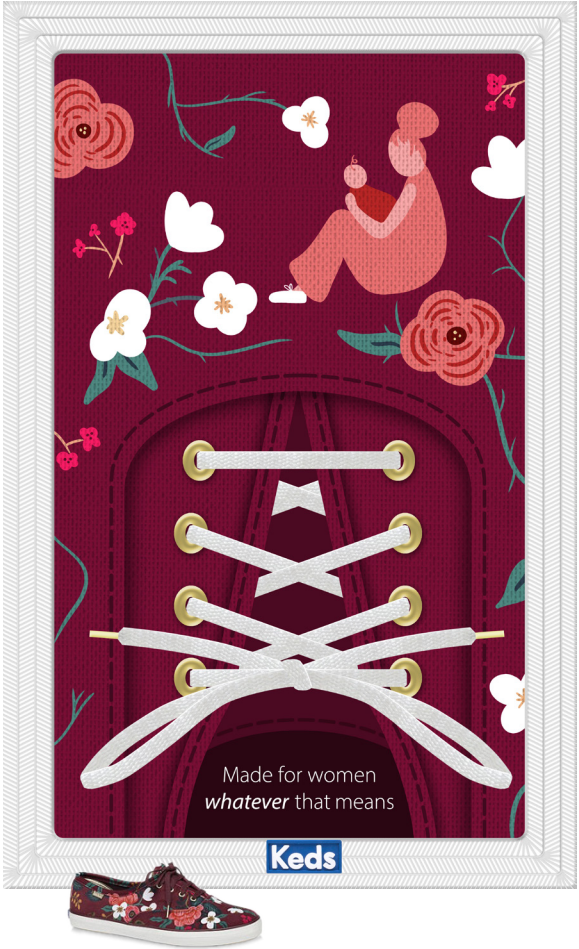
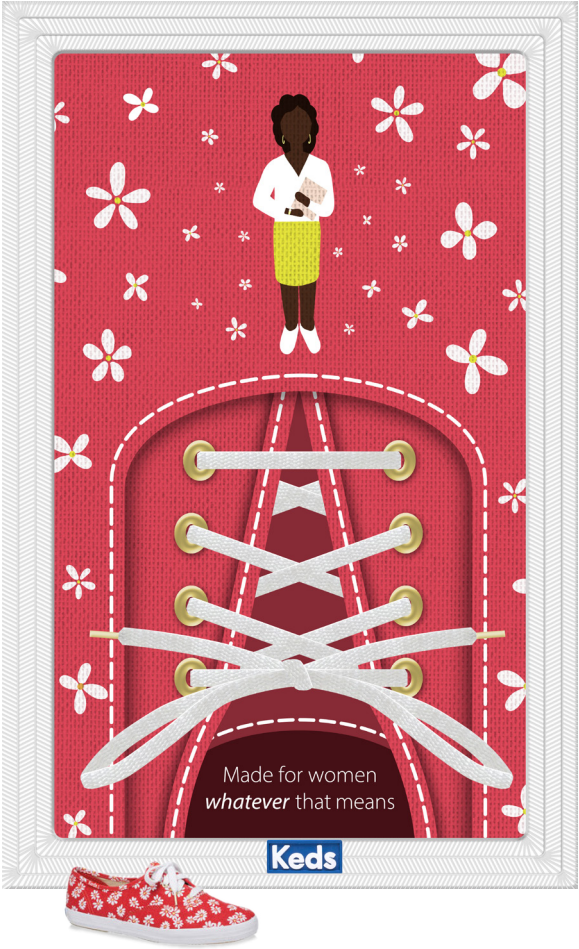


otsego
seventh-day adventist church
growing inward growing outward growing upward
grow with us!

Book Cover Personal Design Project



Advertisement **Personal Design Project**



David Hockney
Appreciation Piece





Illustration
Personal Project